




## Memo

To: Skate Canada Manitoba Regional Supervisors  
From: Shauna Marling  
Date: 6/22/2011  
Re: 2011 Skate Canada Manitoba Day Regional Advertising Grant

Skate Canada Manitoba has one advertising grant for each of the 9 regions. The advertising grant is to assist the Region in the promotion of the day(s) that the clubs within their Regions are hosting Skate Canada Manitoba Day and the CanSkate learn to skate program.

The grant is to be used for newspaper advertising.

Below is a sample advertisement that can be used for your local/community paper

<b>All it takes is a pair of skates Learn-to-skate with CanSkate</b>				
Information and registration to take place at the following locations				
_____	_____	_____	_____	_____
Club Name	Date	Time	Location	Contact name & Number
_____	_____	_____	_____	_____
Program sponsored by:				
				
<b>SKATE CANADA MANITOBA</b>				
<a href="http://www.mbskates.ca">www.mbskates.ca</a>				
Insert your club name or Region & logo here				

Each Regional Supervisor should work with the Clubs in their Region that are hosting Skate Canada Manitoba days and determine which community or local newspapers that they can advertise in or approach for Free or discounted advertising in, which will provide the best coverage for the participating clubs.

If you are **NOT** using the above ad please submit a proof of your ad **PRIOR** to putting it into the paper. Submit your proof to Shauna at [skate.exec@sportmanitoba.ca](mailto:skate.exec@sportmanitoba.ca)

In order to receive the grant a copy of the publication with the advertisement must be submitted along with a copy of the invoice and payment. The total amount of the grant is a maximum of \$250.00 per region.

**Deadline for the Regions to submit to Skate Canada Manitoba for reimbursement is November 18, 2011**